

WELCOME TO OUR

Monthly Newsletter

we're so glad you're here!



HEY, HOW ARE YOU?

TSPA Holland Update

APRIL SHOWERS BRINGS...DEALS!

Spring is officially here, and we're so happy! April is a big month for TSPA Holland!

We are welcoming a new Cosmetology class this month, with 5 new students! We hosted a Career Fair with 15 salons/spas, and welcomed a new student instructor as well!

PROMOTIONS

SPRING BREAKERS:

- 50% OFF a haircut with any bleaching service
- 50% OFF Age Smart Add-ons
- 20% OFF Bleaching essentials
- 20% OFF Age Smart Line

*More details on page 2

Team Member Feature

MEET JENNA, DIRECTOR OF OPERATIONS

Licensed in 2007 as a Cosmetologist, Jenna has been fortunate enough to work within all aspects of the hair industry. She was a salon manager and worked behind the chair for over 9 years when she decided to see what else the industry had to offer when she became a Store Manager for SalonCentric, one of our industry distributors, for 6 years. When she joined the staff at TSPA Holland she also went through our Student Instructor program and is now a licensed educator and Director of Operations. In 2023, Jenna went through extensive training to prepare to take an exam to become a Redken Certified Hair Colorist, and in October traveled to Minneapolis for the in-depth hands on and written exam, where she passed! She loves to help formulate color and share her Redken knowledge with coworkers and students. Her favorite part about being here is watching the students grow from their first day through their graduation day and being able to be a part of their experience with our school.



Product Stock Up!

Skincare

DERMALOGICA MULTIVITAMIN RECOVERY MASQUE



- Enhances skin barrier
- Rescues stressed skin
- Protects against free radicals

FARMHOUSE FRESH BRONZE FOX TANNING DROPS



- Lightweight tanning drops
- Enriched with hyaluronic and polyglutamic acids
- Paraben & sulfate free

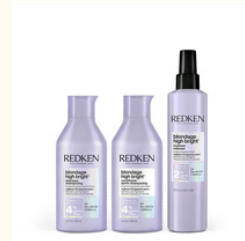
DERMALOGICA SKIN PERFECT PRIMER



- Primer & Sunscreen
- Smooths fine lines and texture
- Supports healthier skin

Hair care

REDKEN BLONDAGE HIGHBRIGHT



- A brighter blonde instantly
- Removes impurities and build-up from the hair's porosity to brighten
- Silky, conditioned, soft hair

MIZANI 25 MIRACLE MILK



- Prep, protect and moisturize hair
 - Superior detangling and hydration
 - control frizz and create soft, lustrous hair

[CLICK HERE TO VISIT OUR BLOG](#)



Book your appointment today

616-377-7400

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April Promo

50% OFF a haircut with any blonding service

50% OFF Age Smart Add-ons

20% OFF Blonding essentials

includes Redken blondage, Highbright, ACG, ABC

20% OFF Age Smart Line

[SCHEDULE MY APPOINTMENT](#)

Student Spotlights

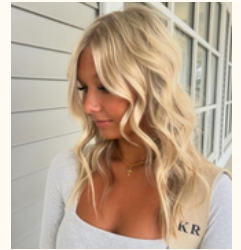
MEET JESSI, COSMETOLOGY STUDENT

TELL US ABOUT YOURSELF & WHY YOU CHOSE TSPA HOLLAND!

I chose TSPA because it was a very welcoming atmosphere & all the girls seemed so sweet!

WHAT IS YOUR FAVORITE SERVICE AND WHY?

I love anything with color/highlights because of the creative freedom you can get & it's a way my client can feel like the best version of themselves!



INSTAGRAM:
[@hairby.jessib](#)

MEET KARI, ESTHETICS STUDENT

WHY DID YOU CHOOSE TSPA?

I chose TSPA because of the incredibly warm & welcoming atmosphere. The environment resonated with me, making it an easy choice.

WHAT IS YOUR FAVORITE PART ABOUT ESTHETICS?

My favorite part about Esthetics school is the ability to boost people's confidence and enhance their natural beauty!



INSTAGRAM:
[@skin.by.kari](#)



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